

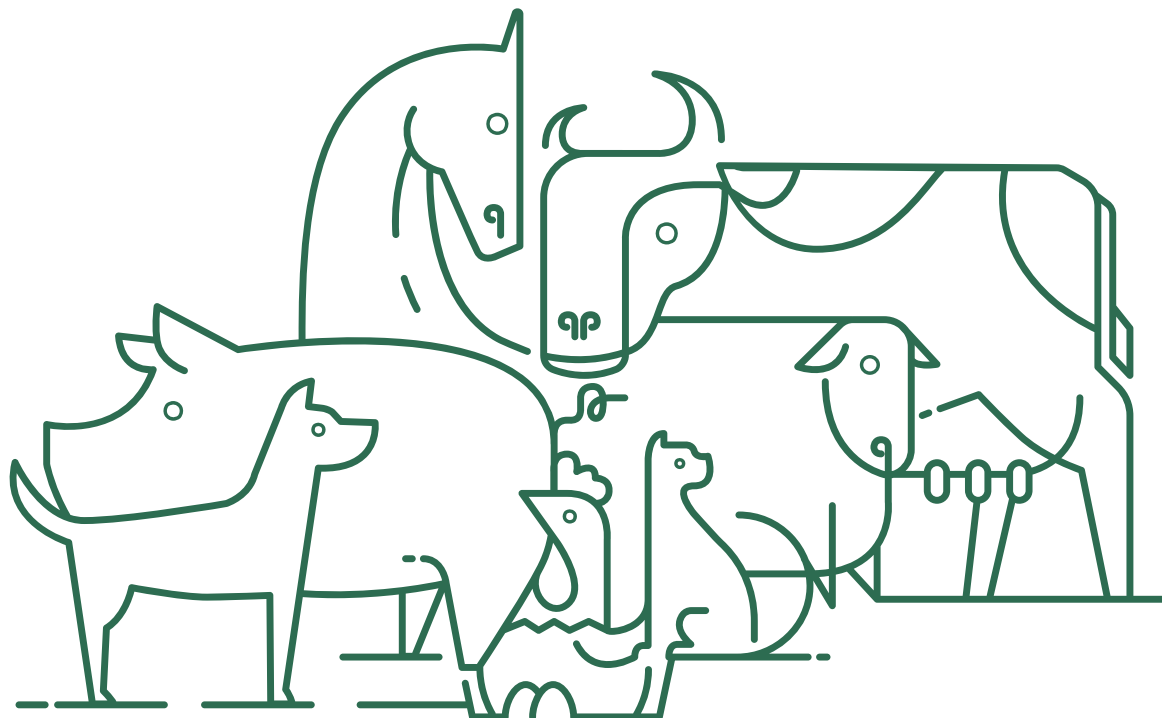


Zootechnia

HELEXPO



12th INTERNATIONAL EXHIBITION
FOR LIVESTOCK & POULTRY



2-5/2/2023

THESSALONIKI INTERNATIONAL EXHIBITION & CONGRESS CENTRE

TIC
HELEXPO



THE LIVESTOCK AND POULTRY WORLD HAS ITS OWN EXHIBITION!

Do you work in the livestock-poultry sector?

Then the only meeting point for the sector invites you to attend.

Zootechnia is the only specialised event in the sector of food producing animals in Greece and the Balkans, and it will be held for the **12th time from 2 February to 5 February 2023 at the Thessaloniki International Exhibition Centre.**

Major livestock-poultry businesses will be present at 12th event and they will present the latest developments in the sector, touching on a variety of issues, such as the most important food producing animals, machinery, equipment, services, and research results.



Zootechnia 2023 is expected to continue on the upward trajectory recorded by the corresponding event of 2019, which proved to be the best ever, breaking records and exhibitor participations.

An indication of **Zootechnia** intensifying internationalisation is that the most recent event recorded a 30% increase in international hosted buyers, while foreign direct and indirect exhibitors represented 40 countries.

The exhibition's international and domestic participations are a pole of attraction for livestock and poultry farmers, businesses, and sector agencies from Greece, the Balkans and many other countries.

New ideas, new technologies, young people, with an interest in the sector will meet and create the perfect conditions for professional opportunities that can only be found at **Zootechnia**.



EXHIBITION CATEGORIES

- Livestock - Poultry machinery and equipment
- Livestock - Poultry product processing - Preservation - Packaging machinery
- Medicines
- Animal Feed - Raw Materials
- Animals (cattle, pigs, sheep and goats, poultry, etc.)
- Accessories and supplies
- Organisations - Services
- Software
- Sector Publications - Financial Press



17.011 sq.m.
of exhibition spaces

991
exhibitors from 40 countries



Zootechnia 2019

49.853
visitors from 26 countries

30%
increase in international and
Greek hosted buyers

5



Egg Producer Poultry Farming: A new partnership between TIF - HELEXPO and the Animal Product Laboratory of the School of Veterinary Medicine of Aristotle University of Thessaloniki

Egg producer - Poultry farming is one of the most dynamic sectors in domestic livestock, with continuous developments both in the livestock equipment sector, as well as in applied nutrition.

Eggs are a complete food of animal origins, as in a very small mass it includes a large number of ingredients that are necessary for human nutrition, such as necessary fatty acids, vitamins, proteins, carotenoids, metals, and trace elements, and it is the most complete and cheapest food for consumers.

At the Zootechnia 2023 fair, the Animal Product Laboratory of the School of Veterinary Medicine of Aristotle University of Thessaloniki will highlight Greek eggs through their long research experience, both in the development of innovative egg products, as well as in the adoption of sound animal keeping practices.

In partnership with GEOTHERMIKI S.A., an innovator in the Greek metal construction market, a new integrated proposal for a hen house with a capacity of 300 individuals will be presented, which is based on the concept of LEGOs, and which can be extended in size without limitations. This construct will incorporate all modern technology for chicken farming at a minimal operational cost.



Congress - Parallel Events

There will be a rich program of targeted side events in the framework of **Zootechnia**, spearheaded by innovation and development.

The 12th edition of the exhibition will also host the PET FESTIVAL and the Horse Salon.

Targeted side events on livestock and poultry farming and day meetings with interesting subject matter are held during every **ZOOTECHNIA**, with the participation of important speakers from both sectors.



PARTICIPATION COST

COVERED AREA

SPACES & FACADES	TYPE	COST
SPACE WITH 1 FACADE	TYPE 1	85.00 €/m2
PAVILION STRUCTURE (IN ADDITION TO TYPE 1 SPACE)	TYPE 2	25.00 €/m2
SPECIAL SPACE-CATTLE POSITIONS	PER POSITION	530.00 €
SPECIAL SPACE-PIG-GOAT-SHEEP POSITIONS	PER POSITION	770.00 €
OUTDOOR SPACE		47.00 €/m2

TYPE 1 WITHOUT EQUIPMENT

The space is provided with floor markings and general cleaning. Electricity supply and connection not included. For more information please refer to the printed SERVICE AND EXHIBITION EQUIPMENT PROVISION GUIDE.

TYPE 2 WITH EQUIPMENT



Includes: separators, front panel with exhibitor's sign, stand number, carpeting, 1 desk, 3 chairs, general cleaning, and one plug/12m2, ten electric spotlights/12m2, electricity usage.

EXHIBITOR REGISTRATION RIGHT **115.00 €**

METHODS OF PAYMENT / Cheques / Cash deposit / Credit - debit card

DISCOUNTS / From 64-95 sq.m., 10% discount / From 96 sq.m. or more, 15% discount / Discounts concern space rentals (Type 1)

EXHIBITOR AMENITIES

The rental price includes:

- Participation in the B2B meetings held with Hosted Buyers (regardless of sq.m.)
- Provision of exhibition spaces for preparation, operation and dismantling
- New carpeting in all common-use areas
- Sanitation and general guarding
- Secretarial support for exhibitors
- Free Wi-Fi throughout the exhibition venue
- Fully equipped clinic staffed by a physician
- Free trade visitor sheets and free entry cards for exhibitors

These prices do not include 24% VAT.

EXHIBITION CENTRE MAP

PAV. 3 /Food producing animals

PAV. 4, 5 /Pet Festival

PAV. 2, 17 / Horse Saloon

PAV. 7, 8, 9, 10 /Animal feed, veterinarian medicines, tools.

Services, Press

PAV. 12, 13, 14, 15 /Livestock-Poultry machinery and equipment

PAV. 16 /Livestock-Poultry machinery and equipment, animal feed, veterinarian medicines & tools



Working Hours:

Thursday / Friday / Sunday

10:00 - 19:00

Saturday

10:00 - 20:00

One free parking space for all exhibitors

The TIF HELEXPO Thessaloniki International Exhibition & Congress Centre is located in the centre of Thessaloniki. It is easily accessible from anywhere in the city and is served by all means of transportation. With trade and consumer fairs held successfully throughout the year, in exhibition spaces of European standards, it has been the most important fair organising body in Greece since 1926. The International Congress Centres of TIF HELEXPO attract a number of congress activities, and are located by the Museum of Byzantine Culture and the Archaeological Museum, where you can feel the beating of Thessaloniki's heart.

Zootechnia Secretariat

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